

AMANDA SQUIRE

graphic designer • illustrator • photographer

www.ams515.wix.com/portfolio
763.498.1493
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OBJECTIVE

To obtain a full-time professional position as a graphic designer that will allow me to utilize my experiences with journalism, advertising and public relations to develop visually stunning and creative pieces that communicate with the intended audience.

SKILLS

Strong journalistic writing and editing skills; Extensive background in concept and layout development, and photography for digital and print media; Experience with marketing, branding, and social media; Organized with excellent time management skills; Exceptional interpersonal communication skills

SOFTWARE PROFICIENCY

MAC OS X	● ● ● ● ● ● ● ●
WORD	● ● ● ● ● ● ● ●
POWERPOINT	● ● ● ● ● ●
EXCEL	● ● ● ● ●
OUTLOOK	● ● ● ● ● ● ● ●
ACROBAT	● ● ● ● ● ● ● ●
ILLUSTRATOR	● ● ● ● ● ● ● ●
PHOTOSHOP	● ● ● ● ● ● ● ●
INDESIGN	● ● ● ● ● ● ● ●
HTML/CSS	● ● ● ● ●
DREAMWEAVER	● ● ● ● ●
AFTER EFFECTS	● ● ● ● ● ●

EDUCATION

Bachelor of Science in Visual Communication Design May 2013
Bachelor of Science in Communication, Magna Cum Laude
Specializations in Journalism and Advertising/Public Relations
UNIVERSITY OF EVANSVILLE, Evansville, Indiana Dean's List 6 terms, GPA 3.745/4.0

STUDY ABROAD

HARLAXTON COLLEGE, Grantham, England Spring 2012

PROFESSIONAL DESIGN EXPERIENCE

CRESCENT MAGAZINE, Evansville, IN August 2009–May 2013
Creative Director August 2011–May 2013
Made executive decisions on the entire visual spectrum of the magazine; Coordinated social media and marketing efforts creating a cohesive image on and off campus; Supervised six creative staff members and encouraged creativity throughout intensive technique training; Directed and visually constructed photo shoots
Creative Designer January 2011–May 2011
Worked with legibility and readability of innovative designs for the appropriate audience
Advertising Designer August 2010–December 2010
Worked one-on-one with clients to develop a suitable advertising concept
Staff Writer August 2009–May 2010
Gained experience in feature and department writing, along with improved editorial and interviewing skills
TUCKER PUBLISHING GROUP, Evansville, IN May 2012–August 2012
Art Intern
Conceptualized and created design solutions for a variety of media; Collaborated with marketing staff, internal departments and clients to create fresh solutions to communication challenges with a design-focused perspective; Wrote and edited stories for production as well as performed location photography
L'ELITE MAGAZINE, Boston, MA May 2011–October 2011
Editorial & Media Relations Assistant
Assisted editorial team with all aspects of online magazine production which included designing editorial layouts and editing content; Wrote copy for publications and blogs; Pitched feature story ideas and development opportunities for social media and marketing exposure
SBG DESIGNS, Minneapolis, MN May 2011–August 2011
Graphic Design Intern
Developed brochures and promotional materials; Produced graphic designs for ongoing projects; Created libraries of edited product photos

AMANDA SQUIRE

LEADERSHIP

UNIVERSITY ORCHESTRAS

Principle Violist — University Symphony Orchestra

Principle Violist — University String Ensemble

Principle Violist — University String Quartet

Fall 2009–Spring 2013

Fall 2009–Fall 2010

Fall 2009–Spring 2010

ZETA TAU ALPHA

Social Chairman — Programming Council

Panhellenic Executive Board Chapter Representative

Merchandise Committee Chair — Gamma Chi

Fall 2012–Spring 2013

Spring 2011–Fall 2011

Fall 2011

NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

Graduate of Program

Sigma Alpha Pi

Fall 2011–Fall 2012

Fall 2012–Spring 2013

UNIVERSITY OF EVANSVILLE LEADERSHIP ACADEMY

Distinguished Graduate of Program

Fall 2010–Spring 2012

STUDENT GOVERNMENT ASSOCIATION

Special Events Committee

Harlaxton College, Spring 2012

PANHELLENIC EXECUTIVE BOARD

Vice President of Inter-Greek Affairs

Spring 2011–Fall 2011

INTER-GREEK COUNCIL

Co-chair/president

Spring 2011–Fall 2011

ADMISSION AMBASSADOR

Spring 2010–Fall 2011

ACTIVITIES

VISUAL COMMUNICATION DESIGN CLUB

Fall 2010–Spring 2013

UNIVERSITY CHOIR

Harlaxton College, Spring 2012

HONORS & AWARDS

- University of Evansville Certificate of Recognition – Crescent Staffer of the Year & Student Publications Director's Award 2013
- 7 2013 Indiana Collegiate Press Association Advertising Awards
- 2013 Indiana Collegiate Press Association News Magazine Award
- Dean Long Award of Recognition
- 2012 Indiana Collegiate Press Association Advertising Award
- Collegiate Honor Societies Nominee
- The National Society of Collegiate Scholars Nominee
- The National Society of Leadership and Success Distinguished Member Certificate of Achievement
- University of Evansville Leadership Academy Distinguished Graduate Medal of Honor
- Minted "Top Model" Photography Award winner 2010
- The Arts Council of Southwestern Indiana Fall Foto Fest Portfolio winner 2010

REFERENCES

TRACY MAURER

Director of Student Publications
University of Evansville

812-488-2725
tm2@evansville.edu

KRISTEN TUCKER

Editor & Publisher
Tucker Publishing Group

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TODD TUCKER

President
Tucker Publishing Group

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SARA BETH GOLDFINE

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