

AMANDA SQUIRE

graphic designer • illustrator • photographer

www.ams515.wix.com/portfolio

763.498.1493

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OBJECTIVE

To obtain a full-time professional position as a graphic designer that will allow me to utilize my experiences with journalism, advertising and public relations to develop visually stunning and creative pieces that communicate with the intended audience.

SKILLS

Strong journalistic writing and editing skills; Extensive background in concept and layout development, and photography for digital and print media; Experience with marketing, branding, and social media; Organized with excellent time management skills; Exceptional interpersonal communication skills

SOFTWARE PROFICIENCY

MAC OS X	••••••••
WORD	••••••••
POWERPOINT	••••••
EXCEL	•••••
OUTLOOK	•••••••
ACROBAT	•••••••
ILLUSTRATOR	••••••••
PHOTOSHOP	••••••••
INDESIGN	•••••••••
HTML/CSS	•••••
DREAMWEAVER	•••••
AFTER EFFECTS	••••••

EDUCATION

Bachelor of Science in Visual Communication Design

May 2013

Bachelor of Science in Communication,

Magna Cum Laude

Specializations in Journalism and Advertising/Public Relations

UNIVERSITY OF EVANSVILLE, Evansville, Indiana

Dean's List 6 terms, GPA 3.745/4.0

STUDY ABROAD

HARLAXTON COLLEGE, Grantham, England

Spring 2012

PROFESSIONAL DESIGN EXPERIENCE

CRESCENT MAGAZINE, Evansville, IN

August 2009–May 2013

Creative Director

August 2011–May 2013

Made executive decisions on the entire visual spectrum of the magazine; Coordinated social media and marketing efforts creating a cohesive image on and off campus; Supervised six creative staff members and encouraged creativity throughout intensive technique training; Directed and visually constructed photo shoots

Creative Designer

January 2011–May 2011

Worked with legibility and readability of innovative designs for the appropriate audience

Advertising Designer

August 2010–December 2010

Worked one-on-one with clients to develop a suitable advertising concept

Staff Writer

August 2009–May 2010

Gained experience in feature and department writing, along with improved editorial and interviewing skills

TUCKER PUBLISHING GROUP, Evansville, IN

May 2012–August 2012

Art Intern

Conceptualized and created design solutions for a variety of media; Collaborated with marketing staff, internal departments and clients to create fresh solutions to communication challenges with a design-focused perspective; Wrote and edited stories for production as well as performed location photography

L'ELITE MAGAZINE, Boston, MA

May 2011–October 2011

Editorial & Media Relations Assistant

Assisted editorial team with all aspects of online magazine production which included designing editorial layouts and editing content; Wrote copy for publications and blogs; Pitched feature story ideas and development opportunities for social media and marketing exposure

SBG DESIGNS, Minneapolis, MN

May 2011–August 2011

Graphic Design Intern

Developed brochures and promotional materials; Produced graphic designs for ongoing projects; Created libraries of edited product photos

AMANDA SQUIRE

LEADERSHIP

UNIVERSITY ORCHESTRAS

Principle Violist — University Symphony Orchestra
Principle Violist — University String Ensemble
Principle Violist — University String Quartet

ZETA TAU ALPHA

Social Chairman — Programming Council
Panhellenic Executive Board Chapter Representative
Merchandise Committee Chair — Gamma Chi

NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

Graduate of Program
Sigma Alpha Pi

UNIVERSITY OF EVANSVILLE LEADERSHIP ACADEMY

Distinguished Graduate of Program

STUDENT GOVERNMENT ASSOCIATION

Special Events Committee

PANHELLENIC EXECUTIVE BOARD

Vice President of Inter-Greek Affairs

INTER-GREEK COUNCIL

Co-chair/president

ADMISSION AMBASSADOR

ACTIVITIES

VISUAL COMMUNICATION DESIGN CLUB

UNIVERSITY CHOIR

Fall 2009–Spring 2013
Fall 2009–Fall 2010
Fall 2009–Spring 2010

Fall 2012–Spring 2013
Spring 2011–Fall 2011
Fall 2011

Fall 2011–Fall 2012
Fall 2012–Spring 2013

Fall 2010–Spring 2012

Harlaxton College, Spring 2012

Spring 2011–Fall 2011

Spring 2011–Fall 2011

Spring 2010–Fall 2011

Fall 2010–Spring 2013

Harlaxton College, Spring 2012

HONORS & AWARDS

- University of Evansville Certificate of Recognition — Crescent Staffer of the Year & Student Publications Director's Award 2013
- 7 2013 Indiana Collegiate Press Association Advertising Awards
- 2013 Indiana Collegiate Press Association News Magazine Award
- Dean Long Award of Recognition
- 2012 Indiana Collegiate Press Association Advertising Award
- Collegiate Honor Societies Nominee
- The National Society of Collegiate Scholars Nominee
- The National Society of Leadership and Success Distinguished Member Certificate of Achievement
- University of Evansville Leadership Academy Distinguished Graduate Medal of Honor
- Minted “Top Model” Photography Award winner 2010
- The Arts Council of Southwestern Indiana Fall Foto Fest Portfolio winner 2010

REFERENCES

TRACY MAURER

Director of Student Publications
University of Evansville

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KRISTEN TUCKER

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TODD TUCKER

President
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SARA BETH GOLDFINE

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